

## Richard L. McCline, PhD

Professor and The James A. Joseph Endowed Chair in Small and Minority Business Enterprise

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### I.2. Education

- **Ph.D.:** Tulane University, A.B. Freeman School of Business, New Orleans, Louisiana: Ph.D. in Organizational Behavior; areas of research interest include entrepreneurship and factors affecting venture creation and development; investigating the application of procedural justice theories and casual account theories to operational processes of organizations; assessing the effects of stereotyping and diversity on organizations, and investigating the practical implications of the strategic management processes of public and private organizations.
- **MBA:** Northwestern University, Kellogg Graduate School of Management, Evanston, Illinois: Master of Business Administration (MBA), with concentration in Marketing.
- **BS:** University of Illinois, Champaign-Urbana, Illinois: Bachelor of Science Degree, with concentration in Microbiology.

### I.3. Entrepreneurial/Corporate Experience

- Co-Founder and Director, The Ohrenschall Center for Entrepreneurship, College of Business, San Francisco State University, San Francisco, CA.
- Co-founder of Diversified Distributors to Service Markets (*DSM*), a multi-million dollar distributor of ethnic hair care products in Chicagoland market.
- Co-founder of *Soul-Chef, Inc.*, a packager and marketer of frozen and canned food products targeted toward selected customers in major metropolitan markets.
- Co-Founder - Center for Business and Environmental Studies - Drawing upon his significant experience as a senior manager in the private sector, McCline co-founded the Center for Business and Environmental Studies (California State University at Hayward).
- Board Member of several companies and non-profits in the San Francisco, Chicago, and New Orleans areas.
- Senior Associate In-Charge, West Coast Operations, 1980-1982, James H. Lowry and Associates, Chicago, Illinois
- Buyer/Merchandiser, 1977-1980, Jewel Food Stores, Melrose Park, Illinois
- General Manager Grand Bazaar, 1970-1977, Jewel Food Stores, Melrose Park, Illinois

### I.4. Academic Experiences

McCline had developed an international reputation in his discipline, having lectured in Mexico, South America, England, Spain, Italy and other countries in Europe, Eastern Europe and Africa.

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Additionally, McCline is an accomplished writer with a number of articles in peer reviewed journals and respected publications in the fields of Entrepreneurship, Management and Small Business Strategy. Selected academic appointments include:

- Professor and *The James A. Joseph Endowed Chair in Small and Minority Business Enterprises*, Southern University, Baton Rouge, LA
- *Associate Professor* and Co-Founder, Ohrenschall Center for Entrepreneurship, College of Business, San Francisco State University, San Francisco, CA
- *Visiting Professor of Entrepreneurship*, Summers, 2004 and 2005  
College of Engineering  
American University of Armenia (AUA)  
Yerevan, Armenia
- *Visiting Professor of Entrepreneurship* (Fall, 2005 to present as possible given schedules and existing commitments)  
Presidio World College  
Graduate Program in Sustainability Management  
San Francisco, California  
McCline is a founding member of the Board of Advisory for this exciting new entry into the education scene of the bay area. The Presidio World College is distinguished by its strong focus on issues related to *sustainability* as that concept can be integrated into the management function of organizations.
- *Distinguished Visiting Professor*, Summer, 2000  
School of Business  
Los Andes University  
Bogotá, Colombia, South America
- *Visiting Professor of Entrepreneurship*, Summers 1997 to 2000  
A.B. Freeman School of Business  
Tulane University  
New Orleans, LA, USA